LABEL SYSTEMS INC.
YOUR BRAND HERE. THERE. EVERYWHERE.

Art File Requirements

ACCEPTED FILE TYPES

- **Vector Ai, PDF, or EPS** (Adobe Creative Cloud preferred).
- PDFs must be high-resolution output with **Preserve Illustrator Editing Capabilities** turned on.
- **Not accepted:** Microsoft Office files (Word, Excel, Access, PowerPoint, Publisher), JPG or PNG files, low-resolution raster art, or AI-generated (artificial intelligence) art. Recreating artwork incurs additional charges.

FILE SETUP

- **Fonts:** Outline all fonts. If text must stay editable, include the font files.
- **Images:** Minimum **300 dpi at 100% print size**. CMYK, Grayscale, or 1-color Bitmap only (no RGB). Link (preferred) or embed, and keep links up to date.
- **Color:** Process colors must be CMYK. Call out all spot colors by PANTONE (PMS) number.
- **Prepress:** 1/8″ bleed on all sides, no trapping, black overprints, die lines overprint.
- **Line weight:** No lines smaller than ½ pt.
- **Package:** Preflight and collect the file, fonts, and all placed images into one folder.

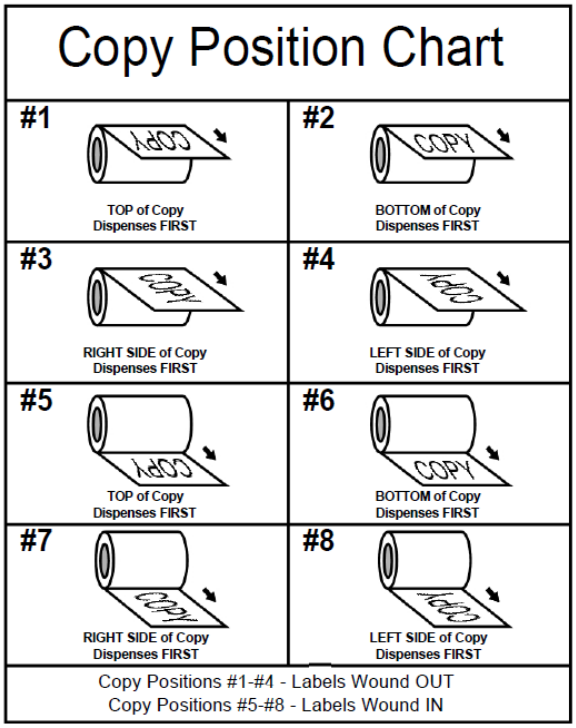
INCLUDE WITH YOUR ART

- A color PDF or printed copy for reference. Check it for content and spelling.
- **Color matching:** If we are matching a color, send a physical color sample at the start of the project. **This is very important.**
- A list of all spot (PMS) colors used, plus any varnish and white ink information.
- Any special instructions for your rep or artist.
- **Shrink sleeves:** .zae file (3D item outline) and .ard file (structural design).

HOW TO SEND

- **Email:** pete@labelsystemsinc.com
- **Upload:** www.labelsystemsinc.com → “Send Artwork” (Art Department tab)

LABEL UNWIND DIRECTION



Auto-applied labels: tell us which copy position your applicator requires.

Please note: Artwork that does not meet these requirements will incur additional charges. Art may need changes to suit flexographic printing; any changes will be brought to your attention and must be approved by customer signature before production.